

# Personalized Healthcare: Real World Data & Evidence and Digital Health

A jointly accredited (CNE, CPE, CME) complimentary continuing education activity with program design and organization led by Post-Doctoral Fellows and supported by the Rutgers Institute for Pharmaceutical Industry Fellowships



ACCME, ACPE, and ANCC-Approved Program  
for Pharmacists, Physicians, and Nurses



Who should attend:

All Genentech healthcare professionals and  
other colleagues looking to learn



**Date:**

October 1, 2020



**Location:**

Virtual Event over Zoom



**Event Link:**

<https://rutgers-hipaa.zoom.us/j/96297307037>



## Agenda

(Times in PST)

**9:00-9:15am**

CE/CME Opening Remarks & Pre-Test

**9:15-10:00am**

Presentation by:  
Joseph Hubbard, PharmD & Dakota Rosenfelt, PharmD

**10:00-10:15am**

Q&A, Closing Remarks, and Post-Test

This activity is designed for Pharmacists, other Health Care Professionals and other Stakeholders. This program is organized by Rutgers Ernest Mario School of Pharmacy. All individuals who affect the content of continuing education activities are required to disclose to the audience any real or apparent conflict of interest related to the activity. The activity faculty are further required to disclose discussion of off-label/investigational uses in their presentations. These disclosures will be made to the audience at the time of the activity.

This knowledge based program have been accredited for **1.0** contact hour (**0.1 CEU**) for pharmacists, physicians, and nurses.  
[UAN#: JA0000855-0000-21-002-L04-P]

Requirements for completion: Pharmacists must be in attendance for the entire program. All attendees **MUST** sign in and complete a pre-test/post-test and program evaluation in order to receive program credit. No partial credit will be awarded.

Pharmacists: Your NABP e-Profile ID and date of birth is required in your Profile in [Rutgers.cloud-cme.com](https://rutgers.cloud-cme.com).

For additional program information, questions, or concerns, or if you require special arrangements to attend this activity, please contact RBHS Ernest Mario School of Pharmacy Office of Continuing Education, Debra Diller at 848-445-6823 or [ce@pharmacy.rutgers.edu](mailto:ce@pharmacy.rutgers.edu). RBHS reserves the right to modify the activity content, faculty and activities, and reserves the right to cancel this activity, if necessary.

In support of improving patient care, Rutgers Biomedical and Health Sciences is jointly accredited by the Accreditation Council for Continuing Education for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare system.